



Leaders in **Computer Telephony** & CRM Integration

# THE NEXT GENERATION OF **COMPUTER TELEPHONY & CRM INTEGRATION**

Go Connect Bina is a CRM integration solution for the NEC Univerge Blue hosted telephony platform. It provides integration to contact-orientated business systems and CRM applications, offering a standard set of integration features with over 200 popular cross-vertical and verticalspecific applications.

This provides significant productivity gains, for example, know who is calling and quickly get their details on the screen or simply click on their contact number to automatically make your handset dial the number.

CRM integration features included with Bina:



Contact Searching



Click-to-dial



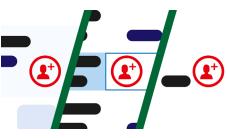
Contact Popping

Activity Logging\*





Caller Preview



Add Contact / Account

# STANDARD INTEGRATIONS

**CRM** Viewer https://integrations.goconnectbina.com/

70+ CRM integrations and business system applications are classified as STANDARD for Go Connect Bina. Integration features will vary by CRM. Use our <u>CRM Viewer</u> to see a full list of integrations and check the features supported.

STANDARD integrations available (for PC version) "out-of-the-box" include:

- 4me
- Accelerate
- Access Microsoft
- Access Profile
- ACTI
- Autotask PSA
- Bitrix24
- Call Connect GP (Patient Connect)
- Carerix
- clio
- ConnectWise Manage
- Dezrez
- Dynamics 365 Customer Engagement
- Dynamics CRM

- efficy
- eGroupware
- Exact Online
- FasterForward
- Flexkids
- FuseMetrix
- Goldmine
- Google Contacts
- HaloITSM
- HaloPSA
- Halo Service Desk
- HubSpot
- IBM Notes
- in2crm
- JobDiva

- Keap Max Classic
- LDAP

- Odoo
- Outlook
- PCHomes
- PerfectView Online CRM
- Quickbooks Online
- Really Simple Systems RecruitNow
- Redtail CRM

- Rezi Ridder IQ
- RPM
- Sage 50c
- Sage 200 with Sage
- CRM module
- Sage CRM 2018 R3
- Saleslogix
- Salesforce
- Salesforce Service Cloud
- Salos AutomaaT GO
- Simplicate
- SIS
- Sugar CRM
- Teamleader

- TechMan
- tel.search.ch Thinkka SAM
- TITAN
- vtiger CRM
- webCRM
- WebSolve
- WinSIMS
- Workbooks
- Yoobi
- Zendesk
- Zoho Bigin
- Zoho Creator
- Zoho CRM
- Zoho Recruit

- Logical Office
- Maximizer
- MobileMax
- NetSuite
- ODBC

## CONTACT SEARCHING

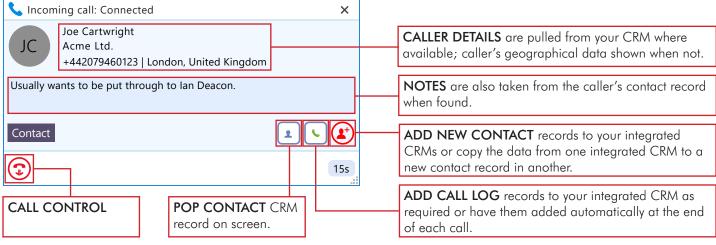
Concurrently searches integrated CRMs and enables Contact Popping or Click-to-dial from the results.

### CLICK-TO-DIAL

Makes it possible to dial directly from the CRM.

### CALLER PREVIEW

For both inbound and outbound calls, if a match for the caller is located in any integrated directories, the caller's summary details are displayed on screen allowing users to see who is calling them before they answer the call.



### ADD CONTACT / ACCOUNT

Add a new record to the CRM directly from the client Caller Preview Window or Call History page.

### CONTACT POPPING

Manually or automatically "pop" a customer record when a match is found for an active call.

### ACTIVITY LOGGING

Manually or automatically create an activity record of a call received within the CRM and easily add further notes.

#### MICROSOFT TEAMS INTEGRATION

Pass the number to dial to Microsoft Teams.

#### SEARCH AND CALL FOR MICROSOFT TEAMS

Search and Call is a companion application that can be added to Microsoft Teams. It connects to Go Connect Bina and enables users access to key Bina features from within Microsoft Teams. Users of Search and Call can:

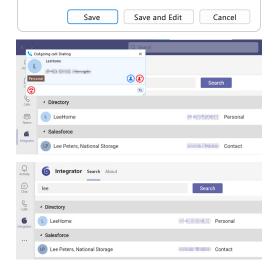
- Perform a search of contacts and display results in Microsoft Teams.
- Pop identified contact records

https://vimeo.com/795252890

Make a call through Bina from Microsoft Teams

To view our product overview video, please visit:

AILS are pulled from your CRM where ler's geographical data shown when not.					
		-			
llso taken tro	om the caller's contact record				
	ecords to your integrated om one integrated CRM to a other.				
	to your integrated CRM as ded automatically at the end				
▲ <sup>+</sup> Add contact	×				
Phone number	+442079460123				
Туре	Salesforce: Contact				
Name	Joe Cartwright				
Company					
Number type	Work				
E-mail					
Notes					





Leaders in **Computer Telephony** & CRM Integration

To learn more, visit us at <u>https://goconnectbina.com/</u> or speak to your Service Provider.

Advanced search			
NetSuite			
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