



What's new in Go Connect Mari

Product Update: v4.7

Go Connect Mari connects to the Microsoft Teams telephony platform. In this latest version, new features have been added, along with various improvements, bug fixes and an updated CRM Integration library.



New Features

Add new or update CRM integrations without full client update.

Integrations can now be downloaded and updated directly into the Cara client, removing the need to wait for the next service release and without requiring full admin rights to install the integration. This ensures:

- **Instant Fixes & Enhancements** – Quickly resolve faults and apply the latest improvements as soon as they're available.
- **Stay in Sync with CRM Changes** – Automatically adapt to CRM vendor API updates, preventing disruptions. This capability enables faster issue resolution, improvements, and a smoother user experience.

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Name

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Enabled

Disable

CRM Update (4.7.1.9933)

Update



Improvements

Add Ticket / Add Case / Add Sales Order

Similar to the Add Contact feature, this improvement will allow adding of Case, Ticket, and Sales Order objects directly into the CRM system.

Users can quickly log key details during inbound calls by opening a relevant form based on the integrated system—whether a helpdesk, legal, or sales application. This ensures efficient tracking and resolution without disrupting the conversation.

Related Data CRMs

The **Related Data** feature enables users to quickly locate and present additional information related to the caller, enhancing efficiency and decision-making.

New integrations that include Related Data feature:

- Act! Cloud
- Open Dental
- Outlook People

Previously Supported Integrations now with Related Data feature available:

- Act!
- Bitrix24
- Carerix
- ConnectWise – PSA
- Exact Online
- Grip
- Oracle NetSuite
- Zoho Bigin
- Zoho Recruit



Integrations

Version 4.7 introduces several new and enhanced CRM integrations, significantly improving compatibility, performance, and efficiency for users.

Act! Premium Cloud A cloud-based CRM with integrated marketing automation for small and midsize businesses.



Act! Premium A robust CRM and automation platform for managing customer relationships



Microsoft People A built-in contact management tool for Windows and Microsoft 365 users.



Ratio-CRM A CRM customization and training provider based in Hamburg.



SapphireIMS An IT service management and automation platform.



Digitaal Kantoor A business software suite for SMEs.



Open Dental

An open-source dental practice management system.



Zoho Bigin

A lightweight CRM designed for startups and small businesses.



Zoho Recruit

A cloud-based applicant tracking system for recruiters.



Enhanced Integrations:

Carerix

Recruitment and staffing software with improved automation tools.



NetSuite

A cloud-based ERP and CRM offering greater efficiency in business operations.



Bitrix24

A business management platform with upgraded CRM and automation features.



Exact Online

A lightweight CRM designed for startups and small businesses.



Gripp

A CRM centralising customer interactions and sales agreements.

